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FOR IMMEDIATE RELEASE

Date
For information, contact:
Name ; (xxx) xxx-xxxx
Email

****Radio PSA****

Agency: _____
Topic: _____

Hi, I am (insert spokesperson's name), (insert spokesperson's title) of the (insert agency name). I want to encourage all residents to take the necessary precautions concerning the current wildfires to ensure safety and good health. If you are in smoke-impacted areas, public health urges you to:

- Stay inside with windows and doors shut.
- Use the recycle or re-circulate mode on the air conditioner in your home or car.
- If you do not have an air conditioner and if it is too warm to stay inside with the windows closed, seek shelter elsewhere.
- Avoid cooking and vacuuming, which can increase pollutants indoors.
- Avoid physical exertion.
- Asthmatics should follow their asthma management plan.
- Keep at least a five-day supply of medication on hand.
- Contact your doctor if you have symptoms such as chest pain, chest tightness, shortness of breath, or severe fatigue. This is important for not only for people with chronic lung or heart disease, but also for individuals who have not been previously diagnosed with such illnesses. Smoke can “unmask” or produce symptoms of such diseases.
- Keep airways moist by drinking lots of water. Breathing through a warm, wet washcloth can also help relieve dryness.

The (insert agency name) is also issuing a health advisory for (insert name) County due to the wildfires. Public Health is asking that all outdoor events, especially recreational, be postponed until this health advisory is lifted.